

We're Hiring!

Position: Global Marketing Manager
Reports to: Morgan Amsler / VP of Marketing
Location: Boonton, NJ / Greater New York City Area
Classification: Exempt

Are you motivated by the idea of transforming an excellent operational and engineering organization into a B2B marketing powerhouse?

Can you think and act like an entrepreneur – and do you want to get better at it?

Do you bring a growth-mindset, listen to the market, and always seek out the next opportunity to learn?

Bio-Chem Fluidics is looking for a full time **Global Marketing Manager**, based in the **New York City Area**, who will cover the global market for high-quality fluidic components. We need you to identify what it takes to grow the business for fluid control technologies and to differentiate our business to capture market share.

What will you do as **Global Marketing Manager**?

1. Gain insights into global market segments backed by solid market research techniques through building customer relationships and a technical understanding of our products
2. Define and implement our product positioning and marketing mix to our customer segments and sales channels
3. Integrate market knowledge to develop transformational market strategies and new product offerings
4. Launch and measure global marketing campaigns to gain market share

As a successful **Global Marketing Manager** you will be:

- Energized by cross-functional projects and move seamlessly between market needs and technical concepts
- Equally comfortable leading voice-of-customer meetings and product development reviews
- Ability to build big picture strategies and eager to execute and drive results

You are a good fit for the role at **Bio-Chem Fluidics** if you:

- Have an entrepreneurial mindset to create strategies and turn them into actions and results
 - Implemented multiple, successful B2B marketing campaigns
 - Managed external marketing vendors delivering graphics design, advertising, and web development
 - Are a results-driven self-starter with a high attention for detail
 - Could implement and optimize digital marketing tools in your sleep
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Bio-Chem Fluidics was acquired by Halma plc (www.halma.com), a group of over 50 engineering and life science technology companies that joined the FTSE 100 in December 2017.

Our marketing, engineering, finance, and manufacturing operations are based at our headquarters in Boonton, NJ, and we have a sales team based globally.

Bio-Chem Fluidics creates high-quality fluidic components for customers who build instruments that make the world healthier and safer. We win by developing close relationships with our customers and providing flexibility throughout the design process to deliver fluidic control in their complex applications. If you are interested in making the world healthier, cleaner, and safer, for everyone, every day please get in contact with me as soon as possible.

Mary Novoa

Human Resources Manager

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